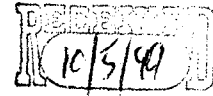




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October 1, 1999



The Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C. Street S.W.
Washington, DC 20204

Dear Sir/Madam:

This is a notification pursuant to 21 U.S.C. 343(r)(6) that Standard Process Inc., Palmyra, Wisconsin 53156-0904, is making the following statements:

- (1) Cholacol II is a source of bentonite.*
- (2) Its adsorbent properties cause bentonite to function like a magnet, where waste materials adhere to its surface and are carried away for elimination.*
- (3) The bentonite in Cholacol II works to cleanse the intestinal tract via the adsorptive process.*

These statements are made for a dietary supplement containing a proprietary blend of bentonite (montmorillinite), collinsonia (root), and purified bovine bile salts. Other ingredients include honey, and calcium stearate. And the name of the product is Cholacol® II.

The information contained herein is accurate and Standard Process Inc. has substantiation that the statements are truthful and not misleading.

Sincerely yours,

Ann Holden
Standard Process Inc.

97S-0162

STANDARD PROCESS INC. • 1200 WEST ROYAL LEE DRIVE • PALMYRA, WI 53156 • 414-495-2122 • FAX 414-495-2512 • 1-800-848-5061

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